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How To Protect Your Company Against Big Network Risks

It is important to acquire and maintain an effective IT environment that can adapt to your company's growing demands and changing needs. In many small and mid-size businesses, current IT systems may not be up-to-date or easy to manage, which sets the stage for potential problems down the road. Some critical components of an effective IT infrastructure include servers, storage devices, workstations, software, and connections coming into your office.

What's at Stake?

The main concern for most businesses that experience downtime is the potential loss of profits. The average small business stands to lose \$12,500 per hour of complete downtime (i.e., when staff cannot work and customers cannot be served). Multiply that by an eight-hour day and the result is a staggering \$100,000 for a small business.

Companies that suffer from server downtime are subject to not only loss of sales and productivity, but also customer satisfaction. However, one of the most threatening ramifications of server downtime is loss of data; only 6% of businesses will survive after enduring server data loss.

The Solution: High Availability Systems

If a business cannot accept any downtime due to system failures, there are options to provide high availability. The two most popular ways to provide better resiliency against system failures are cloud computing and virtualization.

Cloud Computing

Many businesses are looking to cloud-based solutions to provide high availability. Cloud computing generally refers to moving software, service, or hardware from the company's internal server systems onto the Internet. Although some companies have what are known as "private clouds," cloud computing generally refers to another company managing, maintaining, or providing all the services for a specific computing function...

[Read the full article](#)

Got Questions? Call 855-564-3166 or [email us](#) today!

[Business Impact Assessment: Steps & Best Practices](#)

[Click here](#) to download Stimulus Technologies' steps and best practices to help you develop a business plan against network downtime.

[Small Business Security Part 7 - Illegal Software](#)

On this last part of our video series, Nathan explains the risk about running illegal software on your business or installing one-device licenses on multiple devices.



[Have you checked your firewall lately?](#)

Are you having issues with viruses and spyware on your computers? Or is your Internet connection slower even though you recently upgraded your speeds? The culprit could be your router/firewall that isn't keeping up with your office's needs. [Click here](#) to read the entire article.